



McFAMILY MATTERS

RMHC® New Zealand news for the
McDonald's Community



AUTUMN 2018



Funds raised from RMHC New Zealand Family Appeal week will support families like the Diprose family from Matamata.

RMHC NEW ZEALAND FAMILY APPEAL

This year we are excited to be holding the RMHC New Zealand Family Appeal across the week of May 7th-13th. The Street Collection is on: Friday 11th May.

Last year, McDonald's Crew made up our biggest team of collectors and raised an incredible **\$74,000** of the overall total of **\$200,000**.

Thanks to all restaurants signed up to support the Family Appeal!

Three ways to fundraise:

1. Street Collection
2. \$1 suggestive donation at the end of order
3. Community Fundraising

Many of you will have already received your packs in preparation for the week. If you are doing the Street Collection there will be buckets, bibs, stickers, posters, banking bags and an information guide.

INVOLVING YOUR COMMUNITY

An excellent and easy way to raise funds during the Family Appeal is by involving your local community.

Last year, the most successful teams arranged for additional support including:

- **Recruiting additional volunteers:** The more collectors you have in your group, the easier it will be to raise funds! Simply ask for helping hands from friends, local businesses, schools and community groups.
- **Approaching local schools to hold a Mufti Day:** RMHC New Zealand has posters and packs for schools.
- **Spread the word:** Ask your local radio station and newspapers for an announcement, drop flyers, put up posters, or simply post on social media. RMHC New Zealand has adverts available.

Detailed information about the Family Appeal can be found in the *Managers Guide on metimemedia*. Regular communication will go out to the Family Appeal coordinators in the lead up.

Please contact Joanne.Powell@rmhc.org.nz if you have any questions or need any assistance.



Last year Palmerston North Boys collected together with McDonald's Palmerston North



EASTER FUN

We made sure all of the families staying with RMHC New Zealand had an **extra special Easter**. Following a Facebook post asking the public for Easter egg donations, we received hundreds of **Easter treats from businesses, community groups and families** country-wide. Easter egg hunts were set up in the Houses and the children participated in Easter egg decorating and card-making.

Thank you to the many restaurants throughout the country that ran Easter raffles. We know how much work, time and effort goes into these.



Easter treats for the families at the Houses

HOUSE HEROES

SUPPER CLUB ROTORUA

An incredible **\$138,000** was raised at the Rotorua Supper Club this year, held on March 7th. Close to \$100,000 was from the auctions alone and an amazing 44 restaurants generously donated tables. **Special thanks to Franchisees Rob and Linley Parry** who together with an organising committee held an impressive event where every attention to detail was evident.



Rotorua Supper Club – Rob and Linley Parry and crew



Waikato Supper Club – Debi and Mark Rush and team

SUPPER CLUB WAIKATO

On March 27th, the Waikato Supper Club raised **\$86,000** in only its third year of running. It is wonderful to see the Waikato community increasing its support of this event every year. Sincere **thanks to Debi Rush, Angela Rowland**, the organising committee and all the crew and volunteers on the night.

OREWA FUN RUN/WALK

In March, McDonalds Orewa held its inaugural **Fun Run** in support of RMHC New Zealand. Despite a blustery day, approximately **85 people** got involved. Spirits were high with the community cheering loudly for all participants, young and old, as they crossed the finish line. **Cherie and Ken Harlock did an amazing job organising this event.**



Prizegiving at the Orewa Fun Run/Walk

WAIRARAPA BALLOON FESTIVAL

Over Easter Weekend a fabulous event was held in the Wairarapa. The team from McDonald's Masterton worked with the **local NZME to promote RMHC New Zealand** to raise both awareness of the Charity and raise funds through community donations. **Huge thanks to the team.**

Thanks to all of the House Heroes across the country!

Please understand there are so many House Heroes to mention that we are sorry but we can't include everyone in the newsletter.

BANKING PROCESSES

It is important to RMHC New Zealand that we **acknowledge and thank the appropriate people** for their hard work and efforts in raising funds. We also need to know exactly where the funds have come from and through what type of fundraising. This can be hard to do with **168 restaurants** making regular deposits, and not all restaurants providing adequate information.

Therefore, here is a reminder of the banking processes to follow to ensure your team's efforts are correctly coded and acknowledged.

We have created a simple one-pager outlining the RMHC New Zealand banking processes which has been emailed to all Franchisees. It is also available on metimemedia.

Key points:

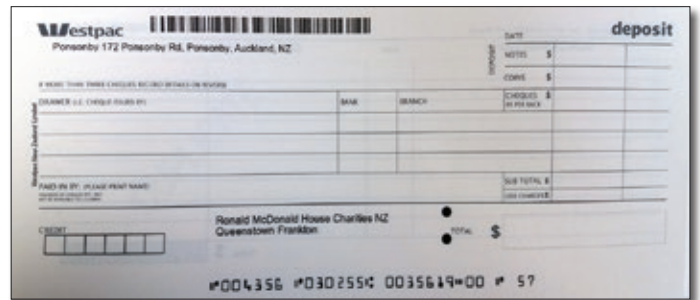
- Always provide the **correct reference** and your **store ID** for both cash and electronic transfers.
- Always use your **RMHC New Zealand restaurant-specific Westpac deposit book** when depositing cash.
- Don't combine donations that come from different sources (e.g. collection box and community fundraising).

Deposited Monthly

- Collection Boxes
- Payroll Giving

Deposited at the close of the event or activity

- Raffles.
- Community fundraising (e.g. market days, garage sales).
- National campaigns (e.g. Family Appeal, Season of Giving).



Always use your restaurant-specific deposit book
(Example: Queenstown Frankton)

Remember to send an email to rmhcaccounts@rmhc.org.nz whenever you deposit money from a fundraiser you have held so that we know it is different from collection box money.

Invoiced every six months

- Register/Kiosk donations.

If you have any questions about the processes please email rmhcaccounts@rmhc.org.nz



BOX LOG REPORT Q1

These are sent to franchisees and McOpCo supervisors quarterly. We have made them easier to use as you can now filter the restaurants by franchisee.

The 2018 Quarter One box log report was not available in time for this newsletter but will be emailed in due course.

If you have any feedback, information or photos you would like to submit for future editions of McFamily Matters please email Joanne.Powell@rmhc.org.nz



CALENDAR of EVENTS 2018

Keeping families close™

January

- 1-13** ASB Classic -Auckland
- 12-14** Speed Works Motorsport Championship Christchurch
- 19-21** Speed Works Motorsport Championship Invercargill

February

- 6** Waitangi Day
- 7** School Holidays end
- 9-11** Speed Works Motorsport Championship Feilding

March

- 1** PoA Golf Tournament -Auckland
- 3** Chinese New Year -Auckland
- 4** 1-Day Golf Tournament -Waikato
- 7** Rotorua Supper Club
- 8** DASL Charity Golf Day -Auckland
- 9-11** Speed Works Motorsport Championship Waikato
- 11** Orewa Fun Run/Walk -Auckland
- 13-17** Horse of the Year -Hawkes Bay
- 27** Waikato Supper Club

April

- 30-2 Apr** Easter
- 30-1 Apr** Speed Works Motorsport Championship Pukekohe
- 6** Invercargill Supper Club
- 12** M Factor Fashion Show - Christchurch
- 14** Great Forrest Events - Wellington
- 13 - 30** School Holidays

May

- 7-13** RMHC National Appeal
- 11** RMHC Street Collection

June

- 3** ASB Christchurch Marathon
- 4** Queen's Birthday
- 15** Christchurch Supper Club
- 26** Auckland Supper Club

July

- 1** Wellington Marathon
- 2** Auckland House Mid Winter Christmas Party
- 6 - 23** School Holidays

August

- 2** Dunedin Supper Club

September

- 9** Dunedin Marathon
- 28** School Holidays
- 15 Oct**
- TBC** Manawatu Supper Club

October

- 13** Taieri Gorge Train Ride - Dunedin
- 16** Wellington Supper Club
- 22** Labour Day
- 28** Queenstown Supper Club
- 28** ASB Auckland Marathon
- TBC** Ray White Whangamata Golf Tournament
- TBC** Auckland House Birthday

November

- 13** Red Shoe Ball -Auckland
- 23** McDonald's Hutt Valley Golf Tournament
- TBC** Ride for Ronald -Auckland

December

- 6** Polo Event - Christchurch
- 18** School Holidays start
- 18** Auckland House Christmas Party
- TBC** Wellington House Family Christmas Party