



RMHC
New Zealand

McFAMILY MATTERS

RMHC news for the McDonald's Community



SUMMER 2018



McDonald's Whakatane

NATIONAL APPEAL MAY 2018

This year the Ronald McDonald House Charities® (RMHC®) New Zealand National Appeal will run from 7-13th May. The official national street collection nationwide will be on:

FRIDAY 11TH MAY 2018

Last year the National Appeal raised over **\$200,000** in total. Over 1,000 McDonald's crew members volunteered their time, making up our biggest team of collectors. The McFamily raised an amazing **\$74,000 with 155 restaurants** participating and we can't wait to see what McDonald's can raise this year!

There are two ways to be involved:

- **Street Collection** - we will organise a site for you to collect at and send you everything you need for the day
- **Fundraising in your community** - run a raffle, get schools involved, hold a mufti day or fundraise online using Everyday Hero. Get creative!

REGISTER YOUR TEAM TODAY HERE
rmhc.org.nz/NationalAppeal/Register

Registrations close 31st March 2018.



McDonald's New Plymouth



McDonald's Pakuranga

MEET THE SIM FAMILY FROM NAPIER

In 2017 RMHC New Zealand hosted over 3,700 families in 160 rooms.

Carter was just eight weeks old when the Sim family made their first trip to Ronald McDonald House®.

Hazel and Andrew arrived at Ronald McDonald House after a huge day on the hospital ward where Carter had undergone test after test.

"As soon as we stepped through those doors at Ronald McDonald House we instantly felt some sort of relief," says Hazel.



Hazel and Carter Sim

She adds, they were so humbled to know that donations from people all over the country were the reason they had somewhere to stay whilst they cared for their little man.

Carter has had a very long medical journey and this little superhero still battles with his health. Ronald McDonald House will always be his second home and somewhere that he can escape hospital life.



The Sim family

“ For us the financial strain of accommodation, travel and everything else would have been impossible. Having Ronald McDonald House made the difference. We will be forever grateful for the support. ”

– Hazel.



Carter as a superhero



END OF YEAR BOX LOG REPORT

2017 Total:

\$369,680

2016 Total:

\$410,517

YTD 2017 vs YTD 2016:

-\$40,837 (-9.9%)

Average Per Restaurant 2017:

\$2,268

Average Per Restaurant 2016:

\$2,444

Top 10 Restaurants 2017

1. Taupo	\$7,097	6. Levin	\$5,511
2. Lower Hutt	\$7,030	7. Whakatane	\$5,389
3. New Plymouth	\$6,737	8. Porirua	
4. Airport Departures II	\$6,403	Freestander	\$5,247
5. Rangitikei Street		9. Frankton	\$5,184
Palmerston North	\$6,357	10 Riccarton	\$5,056

Note: Box log figures include drive-thru, countertop, watergames and wall collection boxes.

HOUSE HEROES

RONALD HEART AWARD

Robyn Kelly - Outstanding contribution to RMHC New Zealand

Robyn has worked for McDonald's for 21 years, and has remained a staunch supporter of the Charity. Robyn is the driving force for office fundraising and works tirelessly to source over 50 auction items for Red Shoe Ball each year (raising around \$50,000 per event).

Robyn always looks for ways to support RMHC New Zealand, from raffles, selling the Entertainment Book, selling flowers, sending supplier items directly to Ronald McDonald House and she is always looking for ways to provide every day feel good moments for those families staying at the Houses.



Robyn Kelly accepting the award from David Howse

'Congratulations Robyn - my heartfelt thanks for supporting families with a child in hospital'
- Wayne Howett, CEO, RMHC New Zealand

MCDONALDS WHAKATANE

Whakatane Beach Dig

Back for a 3rd year in a row - the 2018 McDonald's Whakatane and One Double X Beach Dig was held at Ohope beach on January 20th. Children between the ages of 2 and 11 dug their way to win awesome prizes. Over **400 kids participated** in the dig and the gold coin entry saw **over \$800 raised**, an additional \$200 compared to last year's dig.



Whakatane Beach Dig

MCDONALD'S HUTT VALLEY

Golf Tournament

In November, Chris and Liz Boon together with their team in the Hutt held their first Annual Charity Golf Tournament raising an incredible **\$37,000**. The tournament will become an annual event on the Wellington calendar. Huge thanks to all involved in organising this successful day and also to the wider community for their wonderful support and generosity.



McDonald's Hutt Valley - Golf Tournament

Thanks to all of the House Heroes across the country!

There are too many of you to include in this newsletter, so to you all, we say thank you.

HOW CAN YOU SUPPORT US IN 2018?

PAYROLL GIVING

Last year McDonald's crew supported RMHC New Zealand through Payroll Giving. Small regular donations make a big difference. A total of **\$86,000** was generously donated last year. Huge thanks to over 600 crew who contributed. Certificates are being sent to proudly display in your restaurant.

It is an easy and tax-efficient way to donate. Donations made via Payroll Giving receive an immediate PAYE tax credit of 33% of the donation amount. If you are keen to participate in regular Payroll Giving please ask your Restaurant Manager to set you up.

To order posters, brochures or for more information please contact joanne.powell@rmhc.org.nz



COOK NIGHTS

In 2017, volunteers served an amazing 45,268 meals to families at the end of a long day at hospital.

Bring your team of 7 - 13 people to one of our Houses and cook for up to 120 families. We have a number of McDonald's teams that come from out of town to cook for families. So, load up the van and get ready for a night of messy fun with your crew.

Choose a House in either Auckland, Wellington or Christchurch, pick your team members, create a show-stopping menu, purchase your food ingredients and then prepare and serve your delicious creations in our kitchens.

Spaces are filling up fast so book today:
rmhc.org.nz/group-volunteering/

Massive thanks to the 17 McDonald's groups that did cook nights in 2017 – you are House Heroes!

McDonald's Head Office
McOpCo
McDonald's Feilding
McDonald's Hutt Valley
McDonald's Glenfield
McDonald's Te Awamutu
McDonald's Waikato
McDonald's Tauranga
McDonald's Hamilton



McDonald's Hutt Valley Wellington



McDonald's Waikato

If you have feedback or content for future issues of McFamily Matters, please contact joanne.powell@rmhc.org.nz



CALENDAR of EVENTS 2018

Keeping families close™

January	February	March	April
<p>1-13 ASB Classic -Auckland</p> <p>12-14 Speed Works Motorsport Championship Christchurch</p> <p>19-21 Speed Works Motorsport Championship Invercargill</p>	<p>6 Waitangi Day</p> <p>7 School Holidays end</p> <p>9-11 Speed Works Motorsport Championship Feilding</p>	<p>1 PoA Golf Tournament -Auckland</p> <p>3 Chinese New Year -Auckland</p> <p>4 1-Day Golf Tournament -Waikato</p> <p>7 Rotorua Supper Club</p> <p>8 DASL Charity Golf Day -Auckland</p> <p>9-11 Speed Works Motorsport Championship Waikato</p> <p>11 Orewa Fun Run/Walk -Auckland</p> <p>13-17 Horse of the Year -Hawkes Bay</p> <p>27 Waikato Supper Club</p>	<p>30-2 Apr Easter</p> <p>30-1 Apr Speed Works Motorsport Championship Pukekohe</p> <p>6 Invercargill Supper Club</p> <p>12 M Factor Fashion Show Christchurch</p> <p>14 Great Forrest Events - Wellington</p> <p>13 - 30 School Holidays</p>
May	June	July	August
<p>7-13 RMHC National Appeal</p> <p>11 RMHC Street Collection</p>	<p>3 ASB Christchurch Marathon</p> <p>4 Queen's Birthday</p> <p>15 Christchurch Supper Club</p> <p>26 Auckland Supper Club</p> <p>TBC Wellington Marathon</p>	<p>1 Wellington Marathon</p> <p>TBC Auckland House Mid Winter Christmas Party</p> <p>6 - 23 School Holidays</p>	<p>2 Dunedin Supper Club</p> <p>16 Wellington Supper Club</p>
September	October	November	December
<p>9 Dunedin Marathon</p> <p>28 School Holidays - 15 Oct</p> <p>TBC Manawatu Supper Club</p>	<p>13 Taieri Gorge Train Ride - Dunedin</p> <p>16 Auckland House Birthday</p> <p>22 Labour Day</p> <p>26 Queenstown Supper Club</p> <p>28 ASB Auckland Marathon</p> <p>TBC Ray White Whangamata Golf Tournament</p>	<p>13 Red Shoe Ball -Auckland</p> <p>TBC Ride for Ronald -Auckland</p> <p>TBC McDonald's Hutt Valley Golf Tournament</p>	<p>8 Polo Event - Christchurch</p> <p>18 School Holidays start</p> <p>18 Auckland House Christmas Party</p> <p>TBC Wellington House Family Christmas Party</p>