



McFAMILY MATTERS



RMHC news for the McDonald's Community

KEEPING FAMILIES CLOSE

WINTER 2017

RONALD MCDONALD HOUSE APPEAL

The Ronald McDonald House Appeal (8th – 14th May) kicked off in a sleepy style with an early morning Pyjama Party, sleeping bag races and a cooked breakfast for families. A few special guests dropped by including Breakfast TV who broadcast the party live. This was the start of what became our most successful Appeal week ever - raising over **\$200,000!**

Thanks again to the 155 restaurants who helped make this Appeal a huge success. The McFamily alone has raised more than **\$73,000.**

Thanks to the amazing volunteers nationwide for giving up their time to shake buckets on the streets and organising fundraisers.



We truly couldn't have done it without you!

IMPROVING THE LIVES OF FAMILIES



Patene Family

In a survey of **250** families in 2014, researchers found that staying at a Ronald McDonald House helps to improve the quality of life for both children and their parents.

This has proved to be true for the Patene Family, who are from New Plymouth and are one of the many families we see from Taranaki each year. The family has been staying at our Auckland House on and off since 2014 while their seven-year-old daughter Mirakle receives ongoing specialist treatment for her kidney. Mum Shayna knows only too well it's the little things that help lift you up when life deals you a heavy card.

Last year, 183 Taranaki families like the Patenes, stayed in our Houses for 1,938 nights at a cost of more than \$230,000. If you'd like to know more about the families we've supported from your region, please get in touch.

"The House is the best thing. The staff will feed you when it is the last thing on your mind and they give you a bed when you need to sleep. They can read me before I even know what I'm thinking; they simply know when to talk and when to listen."

– House mum Shayna, from New Plymouth

BOX LOG REPORT

2017 Quarter 1 results

Total: \$98,592 (-\$8,888 compared to Q1 2016)

Average per restaurant: \$1,188 (-\$107 compared to Q1 2016)

Top 10 restaurants Q1 2017

- | | |
|--|-----------------------------------|
| 1. McDonald's Airport Departures II | 5. McDonald's Porirua Freestander |
| 2. McDonald's Taupo | 6. McDonald's Whakatane |
| 3. McDonald's Rangitikei Street Palm Nth | 7. McDonald's Blenheim |
| 4. McDonald's Grey Lynn | 8. McDonald's Paeroa |
| | 9. McDonald's Quay Street |
| | 10. McDonald's Hornby |

HOUSE HEROES

Dave Henry – RIP

Sadly, we've lost one of our greatest ambassadors. Dunedin-based Dave has been an outstanding supporter of our Houses. He initiated the Taieri Gorge Train Fundraiser, which raises over \$10,000 each year, and organised for the Ambassador Team to lead the amazing Dunedin street collection. Dave had such passion to get involved, he even helped with the Ronald McDonald House Appeal 2017 in his final days.

Dave, you are an exceptional House Hero, thank you from the bottom of our hearts! Our thoughts are with Dave's partner Annemarie and family.



Dave Henry

Coca-Cola Oceania

The team from Coca-Cola cooked an amazing dinner at Ronald McDonald House in Auckland, where they also presented their generous cheque of \$20,000. This was the outcome from their support of the Season of Giving campaign, where Coca-Cola donated 20c for every Kiwi Blue water bottle sold in the restaurants.



Hawkes Bay Easter Rock Hunt

Organised by McDonald's Hawkes Bay, over 300 families participated in the Easter Rock Hunt, which raised over \$3,000 for our Houses. McDonald's franchisee Lynette Pohio led the fundraiser with the support of incredible volunteers.

Together they painted over 1,000 rocks and hid them around the community for the children to hunt. It was great fun for the whole family and there were even prizes for kids who did not find anything.

Lynette used social media to create awesome community engagement – so many photos of smiling faces were shared. People are already asking for the event to be repeated next year.

Thanks to all of the House Heroes across the country! There are too many of you to include in this newsletter, so to you all, we say thank you.

Would you like to create your very own House Hero story?

The ASB Auckland Marathon 2017 might be just the right opportunity for you. Whether as an individual or as a team – get your running shoes ready and support our Houses in a super fun and fit way.

Last year, the McDonald's Head Office team raised over \$12,000 for Ronald McDonald House!

For more info on joining our Marathon team, please contact Anthony.Butler@rmhc.org.nz



SUPPER CLUB

The Ronald McDonald House Charities Supper Club event is a highlight on the social calendars all across the country. Starting in Wellington over 13 years ago the event is now held in eight regions nationwide generating more than \$550,000 for our Houses each year. Thanks to the McFamily for making these evenings such a success.

Over 230 restaurants nationwide generously donate tables for these evenings. Guests gather at a cocktail function, then find out which restaurant they'll be dining at for the evening – all the while raising much needed funds to keep families close.

The unique mystery dining experience is attended by 250 - 450 supporters in each region. It is ideal for client hosting, treating your own staff, or bringing a group of friends together for a good cause.

BUY A TABLE

We would love you to attend an upcoming Supper Club event:

- **Auckland:** Tuesday, 25th July (\$1,600 for a Table of 10)
- **Wellington:** Thursday, 7th September (\$1,380 for a Table of 8)

Purchase your tickets online now: rmhc.org.nz/events/

For more info, contact holly.sheehan@rmhc.org.nz

Congratulations to the Dunedin Supper Club organisers (Thursday, 10th August) which is now sold out!



THE SUPPER CLUB RECIPE BOOK - SPONSORSHIP NEEDED

An incredible committee of franchisees are leading a unique fundraiser – The Supper Club Recipe Book. The book will showcase the amazing restaurants who make Supper Club events possible. To ensure 100% of book sales go to Ronald McDonald House Charities, sponsorship is being sought to cover the publication costs. There are a variety of sponsorship packages available ranging from \$400 to \$4,500.

You can see full sponsorship details at: rmhc.org.nz/the-supper-club-recipe-book/

Please invite your local networks to sponsor the project.

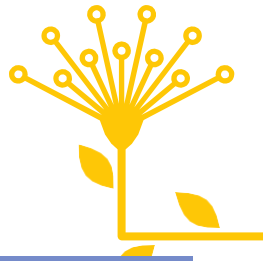
For more info, please email recipebook@thesupperclub.org.nz

A special thanks to franchisees Debi Rush, Angela Rowland, Sonia Sund, and all the regional supporters who are making this fundraiser possible.

Thank you - Your support keeps families close

If you have ideas for future issues of McFamily Matters, please contact Hannah McHugh at Ronald McDonald House on hannah.mchugh@rmhc.org.nz

2017 Event Calendar



January

February

March

April

24 PwC Relay Wellington

2 Ports of Auckland Golf Tournament

3 1-Day Golf Tournament

8 Rotorua Supper Club

1 M Factor Fashion Show Christchurch

4 Waikato Supper Club

May

June

July

August

8-14 RMHC Annual Appeal

9 North Island Street Appeal

12 South Island Street Appeal

9 Christchurch Supper Club

18 Wellington Marathon

26 Auckland House Mid-Winter Christmas Party

25 Auckland Supper Club

10 Dunedin Supper Club

September

October

November

December

7 Wellington Supper Club

22 Manawatu Supper Club

17 Auckland House Birthday

20 Ray White Whangamata Golf Tournament

26 Queenstown Supper Club

29 Auckland Marathon

15 Red Shoe Ball

18 Taieri Gorge Train Ride – Dunedin

24 McDonald's Hutt Valley Charity Golf Tournament

4 McDonald's Spookers Party

21 Auckland House Christmas Party

TBC Wellington House Christmas Party