

SCHOOL TOOLKIT

Keeping families close™



WELCOME TO YOUR SCHOOL FUNDRAISING TOOLKIT

Thank you for choosing to support Ronald McDonald House Charities® (RMHC®) New Zealand.

This toolkit provides you with lots of information to kick start some brilliant ideas for your fundraiser. You can join other schools to support RMHC and families with a child in hospital.

Last year schools raised over \$150,000, providing accommodation and support for families while their child is in a New Zealand hospital away from home.

We wouldn't be able to do it without the help of generous supporters like you!

Thanks in advance for your support. From the team at RMHC[®].



ABOUT RMHC

RMHC supports families when their child is in a New Zealand hospital away from home.

We take care of the practical things in life so families can focus on their child staying in a hospital away from home. In 2018, we offered over 4,300 families across New Zealand accommodation and support free of charge. This helps to relieve stresses like paying for a place to sleep near the hospital, organising family meals and needing a friendly ear to listen on tough days.

Our hospital partners appreciate having RMHC New Zealand programmes for their young

patients. They say having family staying nearby can help speed up the amount of time a child needs to stay in the hospital.

Families tell us that the good nights' sleep they get in RMHC New Zealand's comfortable beds so close to the hospital help them feel well rested so they can best support their child through treatment.

Simply, we give families with a hospitalised child what they need most — each other.















FUNDRAISING IDEAS

There are plenty of fun and creative ways to fundraise! Below are some popular school fundraising ideas.

'ALL-TIME' FAVOURITE - DRESS UP

Have a day where you have a themed dress up, wacky hair day, or a mufti day. Get your school involved and ask everyone for a donation.

Fasting

Challenge yourself, teachers, or friends to give up social media, your phone at school or chocolate for a day/week and get people to sponsor you.

QUIZ NIGHT

Host a fun quiz night where teams can enter for a fee with prizes for the winning teams.

BAKE SALE

Any bakers out there? If you have any friends or teachers who have a passion for baking, this is their time to shine.

Pajama day

A popular one – for a small fee, teachers and students alike can roll out of bed and straight to school in PJ's!





Auction/Garage Sale

Ask students, teachers, and parents to clear out their wardrobes. Hold a garage sale and donate the proceeds to RMHC.

FUNDRAISING TOOLS

Be prepared for your fundraiser, by using the checklist provided.

Please click on the checklist links to download the posters, certificate and cakes flags. If you have any issues with our editable pdf's please get in touch.

If you would like to receive RMHC buckets and stickers please contact fundralsing@rmhc.org.nz for more information.

CHECKLIST:

- ☐ Fundraising idea
- ☐ Buckets
- ☐ Thank You Stickers
- ☐ Thermometer poster
- ☐ Bake sale flag
- ☐ Mufti day poster
- □ Certificate



GET CONNECTED

On the day of your fundraiser, don't forget to take some photos. Have fun and get creative! We look forward to seeing your photos.

Tag us, hashtag #keepingfamiliesclose, and share it with your community.

Instagram: @rmhcnewzealand

Facebook: @RonaldMcDonaldHouseCharitiesNZ

Twitter: RMHCNewZealand



PAYMENT METHOD

A massive thank you for all your fundraising efforts and going the extra mile to support Ronald McDonald House. When you're donating, please make sure that you reference: 'school name' and 'appeal'.





DIRECT CREDIT

Our bank account:
Ronald McDonald House Charities
New Zealand Trust

Account number:
12-3192-0062962-00

Reference: 'School name'



THANK YOU



Visit us at rmhc.org.nz