



McFAMILY MATTERS

RMHC® New Zealand news for the
McDonald's Community



SUMMER 2019



FAMILY APPEAL 2019 (10-17 May)

This year the Ronald McDonald House Charities® (RMHC®) New Zealand Family Appeal will run from **10-17 May**.

The official nationwide street collection will be on:

Friday 10th May

Thanks to everyone who has registered. If you haven't, please nominate a coordinator and register online TODAY. rmhc.org.nz/familyappeal/

Last year, the RMHC New Zealand Family Appeal raised over **\$240,000** in total. Thousands of McDonald's crew members volunteered their time, making up our biggest team of collectors. The McFamily raised an amazing **\$90,000** with all Restaurants participating across the country. You are an integral part of this and we can't wait to see what McDonald's can raise this year.

Together let's aim to raise at least \$100,00 - with 172 restaurants, that's an achievable target of \$580 per restaurant!

THERE ARE THREE WAYS TO BE INVOLVED:

- 1. Street Collection** - we will support you with everything you need like buckets, bibs, stickers, information guide and obtaining permits (where required)
- 2. Fundraising in your community** - launch a fundraiser to suit your community. You can connect with schools, run a raffle, set up a challenge with Everyday Hero. Use this opportunity to connect with locals to raise funds and awareness of RMHC New Zealand.
- 3. Suggestive ask of \$1 donation** at the registers, drive-thru and kiosks for Family Appeal week.

Thanks for your enthusiasm, commitment and efforts in making this the most successful Family Appeal ever! Because of you, thousands of families can be given support while their child is in hospital away from home throughout the year.



BECAUSE OF YOU, BEAU IS BLOOMING



Photo credit: The Woods Photography, Nelson NZ

Katie Prosser with daughter Beau

Your support has given the Prosser family the gift of a second home when they need it the most.

Nelson teenager Beau says Ronald McDonald House® is one of her favourite places. And she should know, the 16 year old has stayed 26 times at Ronald McDonald House since she was a baby. Beau was just 6 weeks old when her medical journey began. Diagnosed with more than 60 abnormalities, she has had over 38 surgeries including on her heart, lungs, airways and feet.

Katie says it's been a long and difficult journey, and being able to stay at Ronald McDonald House - their 'home-away-from-home' - throughout the years makes a world of difference.

“

When you arrive you have a wonderful clean room and you don't have to worry about anything, you can just focus on your child.

Katie Prosser, Mum

”

With the House just a couple of minutes' walk to the hospital, it makes life much easier for this Mum and daughter duo.

Staying at Ronald McDonald House also helps the family financially. Katie is unable to work because of Beau's medical needs and extensive time off school. "I can't afford to pay for a motel, so the House has been fantastic."



Baby Beau Prosser and now at 16 years old

Ronald McDonald House is a place where Beau feels accepted and cared for, and this helps her thrive. "Beau has struggled socially, but when she's in the House, the kids understand, as they are siblings of patients, or going through treatment themselves," says Katie.

As Beau gets older, she will continue to need further treatment and surgeries in Auckland. Ronald McDonald House will always welcome her home whenever she and her mum travel from Nelson.

HOUSE HEROES

THE MORE FM RONATHON

In November, Keli and Justin Leck organised the **'More FM Ronathon'**

Over **\$70,000 was raised** during this Manawatu 40 hour radio fundraising marathon. The event raised funds and awareness for RMHC New Zealand while giving local businesses and people the opportunity to an acknowledgment on the radio to reach a large audience. Incredible participation and generosity came from the Manawatu community and beyond – which blew all targets out of the park.

Huge thanks to Keli and Justin – for all of their time and effort, manning the phones and drumming up donations from local contacts and suppliers! Also a big thanks to the team at More FM Manawatu and to everyone who generously donated during the Ronathon! **You are all House Heroes.**



Mike and the Morning Crew from More FM Manawatu – promoting the Ronathon.



A very happy winner at McDonald's Kelston!

GOLF TOURNAMENTS

Two very successful golf tournaments were organised at the end of 2018 by Franchisees to raise funds for RMHC New Zealand. **Massive thanks to Chris and Liz Boon and their team** for organising the second golf tournament in the Hutt Valley, raising an incredible \$52,000.

Also great appreciation is extended to Marcus and Lynette Pohio and their team for organising the inaugural tournament at the Hastings Golf Club, raising over \$15,000. Raising funds for your favourite charity and having a fantastic day out on the Golf course – what a great combination!



Hutt Valley (left) and Hasting Golf Club (right)

Massive thanks to every single House Hero across the country there are so many to thank we are sorry that we can't feature everyone.

If you would like RMHC New Zealand to recognise someone or to feature a special fundraising event that happened in your region – get in touch with Jo at joanne.powell@rmhc.org.nz

HOUSE TO HOUSE

Walk, run, cycle or swim 210KM during March 2019 and raise funds to help RMHC New Zealand support families with a child in hospital.

Every month, families from around New Zealand travel over 100,556KM to get from their homes to a Ronald McDonald House while their child is in hospital.

RMHC New Zealand has challenged their supporters to travel over 210KM during the month of March to **help us reach the combined total of 100,556KM** while raising funds to provide accommodation, meals, and support to these families.

Thank you to all the individuals and teams who have registered. You can check out their progress and support participants at housetohouse.org.nz [#housetohouse](https://twitter.com/housetohouse)



PAYROLL GIVING

In 2018 **over \$120,000** was generously donated by McDonald's crew through payroll giving! Your donations added up to **pay for over 850 nights of accommodation** for families with a child in hospital away from home.

McDonald's supports Payroll Giving as one of the many ways for Crew to help RMHC New Zealand provide accommodation and support.

Last year, **Crew from over 75 McDonald's restaurants participated** in Payroll Giving. Every donation - large or small - makes a big difference, most Crew donate \$1 - \$2 per week. Donations made via Payroll Giving receive an immediate PAYE tax credit of 33% of the donation amount. This means if you donate \$5.00 per pay, RMHC New Zealand receives \$5.00 but it will only cost you \$3.35 per pay.

If you want to support RMHC New Zealand through payroll giving get in touch with your payroll manager. We have resources available - pins, brochures and registration forms to help.

COLLECTION BOX END OF YEAR TOTALS

Please remember to thank and acknowledge customers who donate in restaurant. Look how much it adds up to over a year!

2018 Total results: \$325,648
Average Per Restaurant \$503

Thanks to all customers in your communities for their generosity.

Please note the full box log report, including all restaurant results will be sent to franchisees. It represents all banking completed by December 31st 2018. Any funds banked after this will be represented in Q1 of 2019.

Top 10 Restaurants 2018

1.	Taupo	\$5,745
2.	Napier	\$5,682
3.	New Plymouth	\$5,523
4.	Rolleston	\$5,103
5.	Rotorua	\$4,973
6.	Merivale	\$4,904
7.	Ashburton	\$4,620
8.	Gisborne	\$4,555
9.	Hastings	\$4,435
10.	Whakatane	\$4,393

Note: Box log figures include drive-thru, countertop, water games and wall collection boxes.

If you have any feedback or content for future issues of McFamily Matters please contact Joanne.Powell@rmhc.org.nz or 027 583 7972