

IN-KIND SUPPORT

The in-kind support we receive for Red Shoe Ball is vital to the success of this event. There are many ways to donate product or services to support this event.

1. DONATING ITEMS FOR OUR LIVE OR SILENT AUCTION. SUCH AS,

- a. Health, beauty, homeware, food, beverage, or electronic products and vouchers.
- b. Vouchers for experiences, to purchase something, or offering a service you provide.
- c. A “year’s supply of...”
- d. Artwork.
- e. Tickets to upcoming events.
- f. Money can’t buy items – VIP experiences, travel experiences, and signed memorabilia.

2. DONATING PRODUCTS AND SERVICES THAT HELP KEEP OUR COSTS DOWN. SUCH AS,

- a. Beverages for the evening.
- b. Food and produce to cover catering costs.
- c. Event suppliers.

3. DONATING ITEMS TO GIVE TO GUESTS ON THE EVENING. SUCH AS,

- a. Items to put on each guests seat for when they arrive.
- b. Leaving gift for guests.
- c. Items to put in a goody bag.

NO DONATION IS TOO BIG OR TOO SMALL!

With your help, we can ensure more money is raised to help support families who have a child staying in a hospital away from home.

With over +500 attendees supporting Red Shoe Ball is a great way to get your company in front of a new audience and to recruit new customers. All in-kind supporters are recognised in our auction booklet and on the large screens on the night as an event supporter.

Every auction item donated will have the donor recognised on the auction item listing in the digital auction, and auction booklet.

For supporters who are able to offer high value in-kind support (\$5,000+) we can recognise your support in the following ways:

- » Complimentary table/tickets where appropriate.
- » Recognised as an event sponsor, as opposed to an event supporter.
- » Preferred logo listing in auction booklet and large screens.
- » Other logo recognition where appropriate. For example,
- » Our wine supplier can have their logo listed on the menu and offer wine match suggestions.
- » Our print supplier can have their logo on the back of every item they print.
- » We are happy to investigate other opportunities for recognition.

We are looking for a wide variety of items so if you can help in any way please get in touch with Holly on holly.sheehan@rmhc.org.nz or 027 403 2535 – we would love to hear from you!

