



# SPONSOR A ROOM

Creating an enduring connection, tangible engagement and shared impact with RMHC® New Zealand.

Ronald McDonald House Charities® (RMHC®) New Zealand has been positively impacting thousands of New Zealand families since 1989. Since we opened the first Ronald McDonald House, we've been working continuously to help and support children in a hospital away from home and their families when they need us most.

Our Ronald McDonald House programmes provide much needed practical relief for families free of charge – arranging a place to sleep, organising family meals, and being a friendly ear to listen on tough days.

**But we cannot do it alone.**

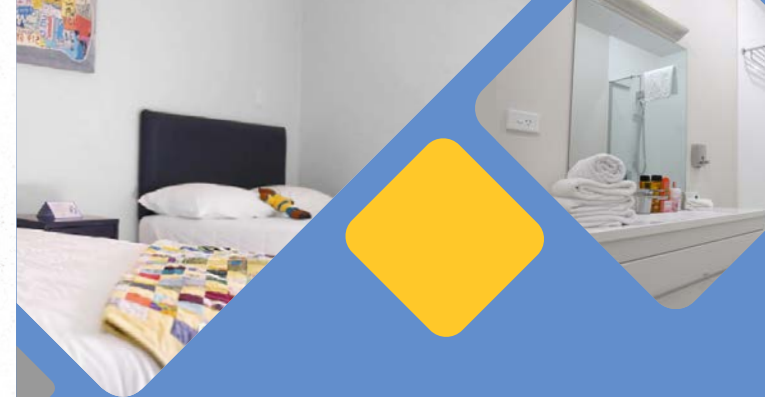
As a social impact driven organisation, RMHC New Zealand relies on the support of the entire community and greatly values the generous donations we receive.

**This is why we need you.**

It is your generosity that helps us ensure families can stay together near their hospitalised child. Our House becomes their 'home-away-from-home', offering warmth, comfort, and a place to make new friends who are on a similar journey.



Numbers identified are for Ronald McDonald House Auckland and Wellington only.



## Why Sponsor a Room?

A generous commitment to Sponsor a Room has the power to change the lives of thousands of families who stay at a Ronald McDonald House®.

**Sponsor a Room** is a vital national programme which invites you, your colleagues and your business to engage directly with a Ronald McDonald House and House families that need a 'home-away-from-home' while their child is in hospital. Aligning your organisation's CSR commitment with one of New Zealand's most trusted charities will not only amplify your business' profile, but equally your community connection too. Creating an enduring impact on your business, brand and purpose, you will provide much-needed financial support to families who desperately need your help.

With your support, you will enable us to provide and maintain comfortable and beautifully furnished bedrooms and bathrooms. These are so essential to families' wellbeing, offering a safe haven at some of the most difficult times in their lives. Your investment will assist with keeping rooms freshly painted, and affording soft quilts for beds, fresh towels and home comforts.

**We need your tangible support to keep our rooms ready to welcome families.**

## Benefits

Sponsor a Room terms start from three years. For the term of your room sponsorship and to acknowledge your generous support of RMHC New Zealand, there are a number of recognition benefits you will receive. These include the following:



Tangible in-house recognition with a customised plaque for the duration of your sponsorship term



Sponsor a Room framed certificate



Invitation to an exclusive networking event



Colleague and customer engagement activity with priority access to our volunteer family dinner cook night programme



Annual personalised impact report featuring sharable photos, messages and stories from House families



On-screen recognition in the House where your sponsored room is located



Listing on the RMHC New Zealand Sponsor a Room webpage for the duration of your sponsorship term



First right of renewal for your sponsored room

And most important of all...



The knowledge that you are directly responsible for affording an irreplaceable experience to a family with a child in a hospital away from home, and providing the ongoing care and comfort they greatly need at such a difficult time.



Having a room at Ronald McDonald House was amazing for me and my family. It was going to be our 'home-away-from-home' for the next nine months so we made it our little retreat.

When needing time away from the hospital, the room became our place to come together as a family and recharge ourselves. We couldn't have asked for a better place to stay.

Amy Jones,  
House mum

To find out more, please contact  
[fundraising@rmhc.org.nz](mailto:fundraising@rmhc.org.nz)  
09 365 8315



Photo credit: Lief La Vie Photography & Poppy Moss Photography

Find out more information on how you or your organisation can become a Room Sponsor at Ronald McDonald House by emailing [fundraising@rmhc.org.nz](mailto:fundraising@rmhc.org.nz) or calling **09 365 8315**.

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