



RMHC®
New Zealand



School Fundraising Toolkit

Welcome to your school fundraising

Thank you for choosing to support Ronald McDonald House Charities® (RMHC®) New Zealand.

This toolkit provides you with lots of information to kick-start some brilliant fundraisers. You can join other schools to support RMHC and families with a child in hospital.

Last year, schools raised over \$150,000, providing accommodation and support for families while their child is in a hospital away from home.

We wouldn't be able to do it without the help of generous supporters like you!

Thanks in advance for your support. From the team at RMHC New Zealand.



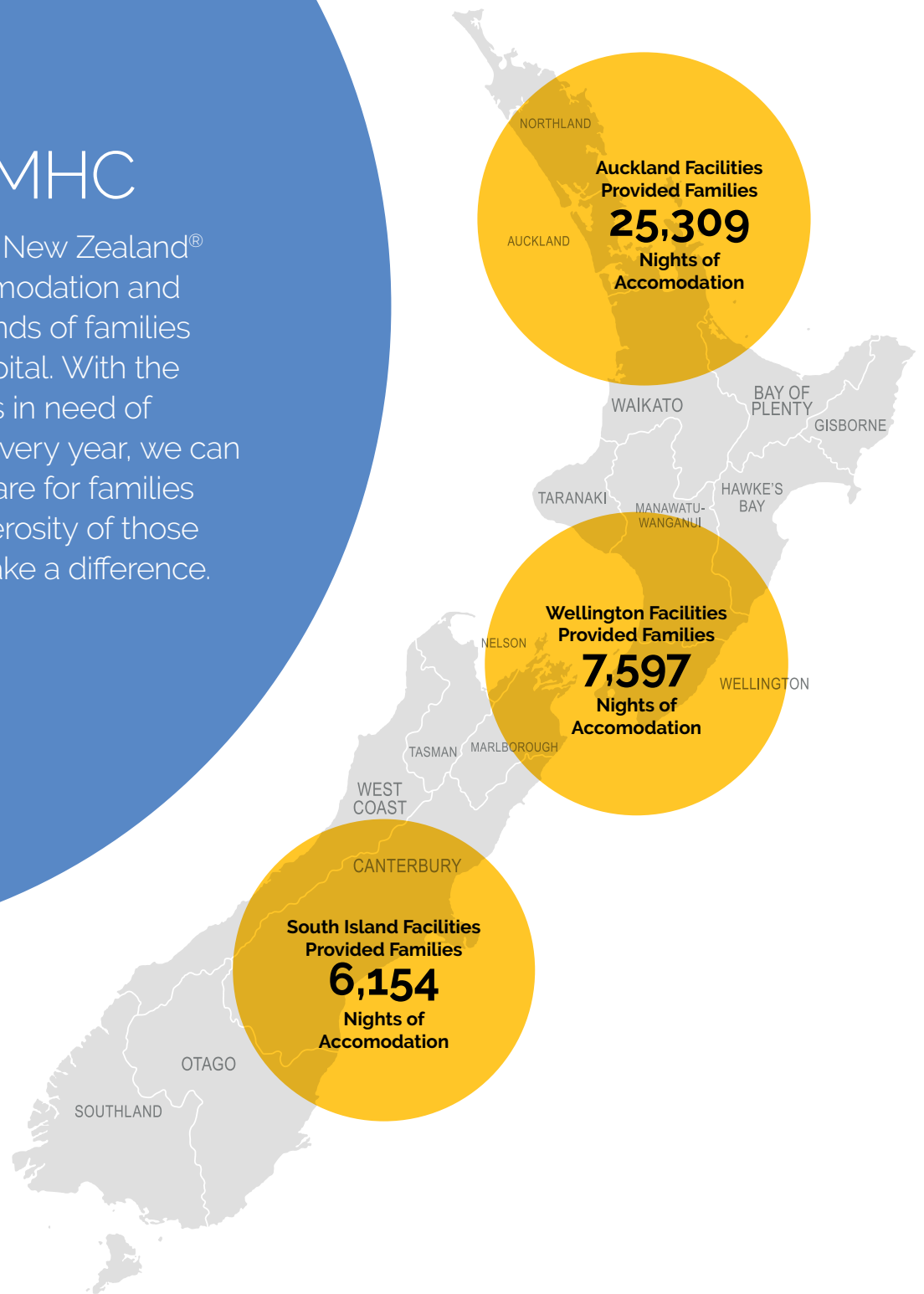
Seven-year-old Ayla and her family of Dunedin spent 60 nights in our Christchurch House, when Ayla was diagnosed with Leukaemia. Being able to stay together as a family during this time was a "huge relief" explains Mum Yvonne, "the staff were wonderful and we gained so much strength from the other families staying there."

Taranaki based teenager Giarni and her whanau stayed at our Auckland House when Giarni contracted a rare form of muscle cancer. The Grafton Mews House provided the Thompson-Dockery family with a wonderful place to stay, completely free, right when they needed it most. "From the start, we knew Ronald McDonald House was taking care of us. It was all taken care of. A home away from home."

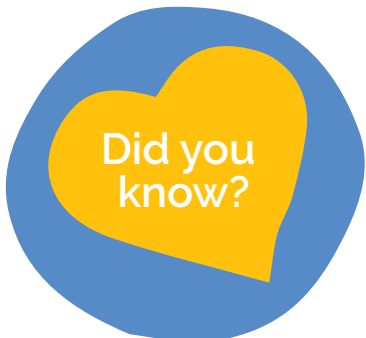


About RMHC

Every year, RMHC New Zealand® offers free accommodation and support to thousands of families with a child in hospital. With the number of families in need of support growing every year, we can only continue to care for families thanks to the generosity of those who choose to make a difference.



 **3,893** families
from across Aotearoa stayed at a Ronald McDonald House® last year.



For every **\$1** donated RMHC New Zealand gives back **\$4.80** worth of measurable social impact.



We saved Families **\$6.7mil**

 by giving them **39,667** nights of accommodation at no cost!





Pyjama Day

30th June 2023

Get your school involved

Join the Pyjama day fun by wearing your pyjamas to school and participating in this amazing fundraiser!

[Add event to calendar](#)

Fundraise like a boss in your PJs

Here's some ideas to get you started:



Your donations will help families with...



Fundraising Resources

To be prepared for your fundraiser, you can simply download the bake sale flag and thermometer poster or the event poster by clicking on the buttons below. If you have any issues with our editable pdfs please get in touch.

If you would like to receive RMHC buckets and stickers please contact fundraising@rmhc.org.nz for more information.

Download
bake sale flag

Download
thermometer poster

Download
event poster

Share the fun moments

On the day of your fundraiser, don't forget to take some photos. Have fun and get creative! We look forward to seeing your what you've been doing to raise funds.

Tag us, hashtag #keepingfamiliesclose, and share it with your community.

Instagram: @rmhcnewzealand

Facebook: @RonaldMcDonaldHouseCharitiesNZ

Twitter: RMHCNewZealand

Payment Method

A massive thank you for all of your fundraising efforts and for going the extra mile to support Ronald McDonald House. When you're donating, please make sure that you reference: 'school name'.

Website Visit our website at rmhc.org.nz/donate

Direct Debit Our bank account:

Ronald McDonald House Charities, New Zealand Trust

Account number: 12-3192-0062962-00

Reference: 'School name'



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Thank
you

For more information please get in touch
email fundraising@rmhc.org.nz or phone **09 365 8315**